

Advertising Rates

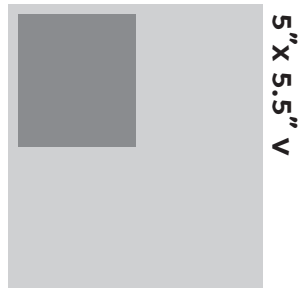
1/8 PAGE
 \$75 for one issue
 \$200 for three issues

COLOR
 \$100 / \$250



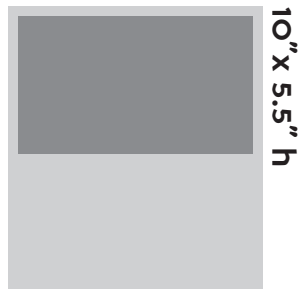
1/4 PAGE
 \$150 for one issue
 \$350 for three issues

COLOR
 \$200 / \$450



1/2 PAGE
 \$300 for one issue
 \$800 for three issues

COLOR
 \$400 / \$950

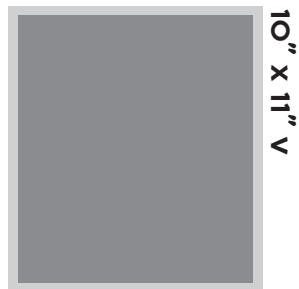


FULL PAGE
 \$450 for one issue
 \$1200 for three issues

COLOR
 \$600 / \$1500

INSIDE COVER
 \$750 / \$1800

BACK COVER
 \$1000 / \$2500



The beauty of advertising in a monthly magazine is that your ad has lasting power.

One ad lasts thirty days; a series of three last ninety days, and our monthly rates are better than what most competitor's charge for a single day. Combine that with the fact that our magazine makes an impression on readers, and we're the best print advertising market around. This is due to the quality, insightful, and informed nature of our content.

Basically, readers read our magazine.

We know this because of the huge turnout of young volunteers interested in contributing. We know this because professors are using us as a positive example on campus. We know this because of the growing number of advertisers that have contacted us after seeing this interest first hand. We know this because of the amount of traffic our website is receiving.

With lasting power and strong content, your buck goes farther with 16 Blocks than anyone else in town.

DISCLAIMER: 16 Blocks will not knowingly publish any advertisement that is illegal or misleading to its readers. Neither the advertiser nor 16 Blocks will be liable for misinformation, misprints, or typographical errors. The publisher assumes no financial liability for copy omissions by 16 Blocks other than the cost of the space occupied by the error. No claim shall be allowed for errors not affecting the value of the advertisement. Paid advertising does not represent an endorsement by this publication. All sales are final. Refunds will only be awarded if the ad does not run.